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Dan Berger Recommends Peirano Estate Vineyards' 2006 Tempranillo in the May 8, 2008 edition of "Dan Berger's Vintage Experiences: The Weekly Wine Commentary"

Internationally Renowned Wine Columnist Dan Berger Highly Recommends Peirano Estate Vineyards' Gold Medal winning 2006 Tempranillo

Lodi, CA, May 11, 2008- When Dan Berger recommends a wine, everyone listens. His thirty plus years of experience in the wine industry, writing for publications such as the Los Angeles Times, Decanter, Robb Report, Cheers, and Beverage Dynamics has earned him that power. In addition to writing columns, Berger also judges at many international wine competitions, speaks at wine symposiums and universities, teaches professional level wine class at Santa Rosa Junior College, and has written many books on wine. He has won awards such as the Wines and Vines Magazine's Wine Writer of the Year award, the Father Junipero Sera award for contributions to the wine industry, presented by the California Wine Patrons of Los Angeles, and the Wine Appreciation Guild Literary Award.

In the May 8, 2008 edition of "Dan Berger's Vintage Experiences: The Weekly Wine Commentary," Dan Berger placed the 2006 Peirano Estate Tempranillo under the category of "Very Highly Recommended".

"...Elegant, charming fruit and entry and a medium finish that will deliver more in a year or two," says Dan Berger.

A recommendation like this from an esteemed member of the wine industry speaks heaps for Peirano Estate Vineyards ability to make quality wine. Not only is the "elegant" 2006 Tempranillo beautiful to drink now, it will provide added, growing pleasure for ones palette for years to come.

Earlier this year, the 2006 Tempranillo won a Double Gold medal at the San Francisco Chronicle Wine Competition and a Distinguished Gold Medal at the Lodi International Wine Awards.

About Peirano Estate Vineyards

In 1879, Giacomo Peirano arrived in San Francisco from Genoa, Italy. In the early 1880's, he moved to what is now Lodi and began planting and farming one of the first vineyards in what has become the heart of the Lodi Appellation. Over the ensuing decades, he firmly established the Peirano name in this region, and in doing so, he helped to pioneer the heritage of grape growing and wine making in the Lodi appellation. The original 300 acre estate is still the center of our grape growing operations and includes perhaps the largest single block of old, head-trained, natural rooted Zinfandel remaining in California. Five generations later, the Peirano family tradition still carries on, but with a renewed dedication towards producing the highest quality level of award winning wines. For more information, please visit www.peirano.com.

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