



PEIRANO
ESTATE
Vineyards

IT'S A STORY YOU'VE HEARD BEFORE... BUT NEVER IN LODI

My name is Lance Randolph, and I'm a man with a mission. My mission is to make the best wine to ever come out of the Lodi Appellation.

My great grandfather, Giacomo Peirano, arrived in San Francisco in 1879 from his home in Genoa, Italy. By 1881, he started farming in Lodi, and year by year he steadily gained a place for himself pioneering vineyard and orchard development. Planted in the early 1880's, Peirano Estate was one of the first vineyards in Lodi. Located in the very heart of the Lodi Appellation [granted in 1986], Peirano Estate Vineyards grows Cabernet Sauvignon, Merlot, Chardonnay, Sauvignon Blanc, Shiraz, Viognier, Barbera, Petite Sirah, and has perhaps the largest single block of old, head-trained, natural rooted Zinfandel left in the state of California.

Nestled between the Sacramento-San Joaquin river delta and the foothills of the Sierra Nevada, Lodi has an ideal Mediterranean climate with deep, rich, sandy-loam soils and abundant quality water. These factors combine to make Lodi a major producer of quality wine grapes.

Beginning with the hard work and inspiration of Giacomo Peirano, five generations have grown and harvested grapes from our vineyard for over 100 consecutive years. Knowing that great wines must begin with the greatest grapes, it has always been our belief that wine should reflect the character of the fruit and the land.

To that end, we have made the attempt to carry our five generations of commitment to the land through to our own wines. Rather than destroy these beautiful old Zinfandel vines to make way for larger yielding, more economically advantageous vines, we have decided to harvest the meager 2 tons per acre production. It is our goal to produce wines of bold varietal character with this fruit, vintage after vintage.

At Peirano Estate Vineyards we make wines that we enjoy. We hope that you, too, will find pleasure in our wine. It is our commitment to deliver that enjoyment at fair prices.